



“La Mode et les Codes Vestimentaires” Photo contest

OFFICIAL CONTEST RULES

ARTICLE 1 - CONTEST ORGANISATION AND DEADLINES

The **Fondation Alliance Française**, a state-approved, educational foundation, and head offices at 101, Boulevard Raspail, 76006 Paris, will hold an international photography contest

from February 27th 2017 to July 3rd 2017

Free, with no purchase required, entitled **“La Mode et les Codes Vestimentaires”**

The present document defines the terms and conditions of this contest.

ARTICLE 2 - ELIGIBILITY

Participation in the contest is free and with no purchase required.

For the 7th edition of the international photo contest of the Alliance Française, The Fondation Alliance Française suggests the topic “La Mode et les Codes Vestimentaires”.

The purpose of this contest is to show the extent and the wealth of the heritage, as well as the contemporary creativity, and of the innovations all over the world. Like the last six editions, it shows the diversity of the world.

The artistic quality as well as the original ideas will be appreciated by the Paris based jury.

This contest is open to anyone who is legally a major in their country of origin.

By entering the contest, each participant will be bound by these present rules.

Any failure to obey the rules will result in a candidate's participation being cancelled.

ARTICLE 3 - ENROLMENT AND HOW THE CONTEST WORKS

Any Alliance Française wishing to participate in this contest must return the completed registration form to the Fondation Alliance Française at the following address:
concoursphoto@fondation-alliancefr.org.

The contest will take place in 3 phases:

Locally: The first phase of the contest will be the responsibility of each Alliance Française. It will be held between February 27th 2017 and July 3rd 2017. Every participating Alliance Française is supposed to set up its own jury and make a preliminary selection of photographs.

Each Alliance Française will then send the name and the 2 selected photos to The Fondation Alliance Française.

These 2 photos will be studied by a jury in Paris.

The winners will win a one-week trip in Paris.

The 2 winning photos should be sent by the Alliances Françaises (not by the photographers) not later than July 3rd 2017 at midnight, Paris time, to the following address: concoursphoto@fondation-alliancefr.org and on the website www.wetransfer.com ("We transfer" is a free service for safely sending large files). In this sending, The Alliance Française must mention its name, the name of the photographer and the titles of both photos.

Any incomplete or inaccurate entry shall be rejected and the Fondation shall not be responsible for any claims related thereto.

Worldwide: The Fondation Alliance Française will be in charge of this phase. During this period, the jury will select 40 photographs for a group exhibition that Alliances Françaises abroad may schedule for free.

Final selection: Choosing of the "Grand Prize Winner" by the jury of the Fondation Alliance Française.

1/ Submission of photo entries:

Only the photos sent to the Fondation Alliance Française at the e-mail [**concoursphoto@fondation-alliancefr.org**](mailto:concoursphoto@fondation-alliancefr.org) **before the July 3rd 2017 at midnight, Paris time** (with mail date serving as proof) will be considered for participation in the contest.

Any entry made after that date will not be taken into consideration by the jury.

2/ Date of publication of the jury's decision

Except in a case of force majeure, the jury's decision will be sent to the participating Alliances Françaises by e-mail, as well as published on the website [**www.fondation-alliancefr.org**](http://www.fondation-alliancefr.org) after the confirmation of the jury in autumn 2017.

ARTICLE 4 - PARTICIPANTS

This contest is open to any physical person (hereinafter referred to as: the “participant”). The contest is not open to professional photographers who are recognized for their artistic work and making exclusively their living from it.

Any minor participant will not be allowed participate of the contest.

The “participant” will need to register through one of the Alliances Françaises in the world. Only one entry of 2 photos per participant will be accepted.

Participants must guarantee that the submitted photos are originals, not previously published (the reproduction of existing works is forbidden) and that the participants hold exclusive rights to the use of their work. In this respect, participants shall be responsible for obtaining all relevant authorisations from any third parties directly or indirectly involved in their production and/or who might believe that they can claim any right whatsoever over the work. They shall be responsible for any eventual payments deriving therefrom.

Participants shall transfer to the Fondation Alliance Française exclusive usage rights to the submitted photographs on the site during the contest.

In general, all participants shall hold the Fondation Alliance Française, organiser of the present contest, free from any legal proceeding, action or claim that any third party might initiate. This includes any grounds, in terms of the usage rights transferred under the contest rules and more broadly in respect to all of the guarantees and undertakings assumed under the present agreement.

The Fondation Alliance Française reserves the right to itself to make any verification necessary for application of the present article.

In terms of the contents of the photographs, we offer the following advices, which should not be considered as exhaustive:

- **Obtain the agreement of any persons represented in the photographs;**
- **Foresee cases where the inclusion of buildings or property (historical or modern) may provide entitlement to royalties;**
- **Do not include any urban structures that may be affected by third-party property rights;**
- **Do not show anything with a branded style (clothing, furniture, furnishings or objects);**
- **Any inclusion of the brand name of tobacco or alcohol products, or of any situation promoting their consumption, is forbidden.**

Any enrolment or participation involving data or contact information that are incomplete, mistaken or false, or done in violation of the terms of the present agreement shall be considered null and void by the Fondation Alliance Française. Therefore, they will be excluded from any competition without the Fondation being liable for said exclusion.

Any participant who makes a false statement shall be excluded from the contest without the Fondation being liable for said exclusion.

ARTICLE 5 – WINNERS ANNOUNCEMENT (“GRAND PRIZE WINNER” AND FINALISTS) AND AWARDING

The jury named by the Fondation Alliance Française, composed of professionals from the world of photography and culture, shall select

→ **1 (one) “Grand Prize Winner” and 19 (nineteen) finalists** from the photographers whose photos have been submitted by the Alliances Françaises, on the topic **“LA MODE ET LES CODES VESTIMENTAIRES”**, before **July 3rd 2017**.

As organiser of the contest, the Fondation provides every guarantee to the participants of the impartiality, good faith and integrity of the members of its jury.

As is customary in such cases, the jury shall be entitled to discard any photograph that seems to be artistically inappropriate.

The decisions of the jury, which is constituted and operates as is expected for its work, shall be final and no appeals shall be allowed.

The jury’s decisions shall be made based mainly on the following criteria:

- The candidate’s compliance with the process;
- The relevance of the entry to the subject of the contest;
- The suitability and harmony of both photos
- The quality of the entered photos : framing, originality, handling of light, aesthetics, etc.;
- Compliance with the prescribed number of photos to be submitted (two);
- Respect of the technical factors mentioned below.

All of the preselected photos shall then be forwarded to the jury established by the Fondation Alliance Française.

TECHNICAL FACTORS:

Each participant shall submit their 2 photos in TIFF file format (preferred) or JPEG format (as an alternative) with a resolution of 300 dpi.

The following information must also be joined to the 2 photos submitted by each participant:

- **Brand, model and reference information about the camera**
- **The f-stop**
- **The shutter speed**
- **Information about the film (brand, Izo number) if a negative was used**

The “Grand Prize Winner” and the “Finalists” shall give the Fondation Alliance Française express authorization, free of charge, to any reproduction and publication of their photos for the group exhibition, to promote and advertise their works on any medium of distribution

known to date or unknown, throughout the entire world and for a period of 24 months after the jury deliberation.

The “Grand Prize Winner” and the “Finalists” shall give the Fondation Alliance Française express authorization, free of charge, to take pictures and make audio and/or visual recordings of their participation in the exhibition, and to broadcast them live and/or in delayed time, in whole and/or by extracts, via any medium of distribution known to date or unknown, throughout the entire world and for a period of 24 months starting on the date the jury’s decisions are announced.

ARTICLE 6 - PRIZES AWARDED

Some of the photos submitted by the “Grand Prize Winner” and the “Finalists” selected by the jury, **will be exhibited in a group exhibition in a Parisian art space chosen by the Fondation Alliance Française and/or at the gallery of the Fondation.**

The “Grand Prize Winner” will be invited to spend one week in Paris.

Air fare (economy class round- trip), lodging (youth hostel category or the equivalent) for one week in Paris, and per diem at €40/day will be provided to the “Grand Prize Winner” by the Fondation Alliance Française.

Prize winnings do not include the following:

- any eventual expenses and additional services related to benefiting from the award, which shall be borne by the prize winners;
- personal expenses (e.g. travel within France).

The “Grand Prize Winner” and the “Finalists” will not receive any monetary reward for their participation in this contest sponsored by the Fondation Alliance Française other than the above-mentioned benefits.

Prize awards may not be transferred or exchanged.

The contest sponsor has the right to replace the stated benefits by equivalent benefits.

The “Grand Prize Winner” and the “Finalists” will be contacted by e-mail and/or telephone by the Alliance Française of their home country.

Should the contact data provided by a winning participant not allow him or her to be contacted concerning an award, he or she shall lose their place as a prize winner and shall not be entitled to any further claims.

The awarding ceremony shall not entitle recipients to any sort of claim, or to payment in cash or in any other form, nor to a substitution or exchange of their prize on any grounds whatsoever.

Should the “Grand Prize Winner” and/or a “Finalist” be unable to benefit from their prize,

totally or partially, on whatever grounds, they shall lose all entitlement to it and shall have no recourse to obtaining compensation of any sort for it.

The contest sponsors shall be responsible for printing the winning photos and for hanging them in the selected exhibition space. The staff of the Fondation Alliance Française shall make all decisions concerning the printing format, the type of framing and the means of hanging the photos, as well as the general scenography of the gallery.

ARTICLE 7 - PUBLICATION OF RELEASE

The identities of the “Grand Prize Winner” and the “Finalists” of the contest shall be published using any pseudonym (artistic name) under which they may have enrolled and, eventually, using their real name. They may be used for communication on the Web sites and in the communication media of the Fondation Alliance Française and participating Alliances Françaises.

ARTICLE 8 - LEGAL LIABILITY AND FORCE MAJEURE

A reminder is hereby expressly provided that the Internet is not a secure network. The Fondation Alliance Française denies all legal liability in the event that its Internet system malfunctions, especially due to external malicious actions that might prevent the contest from taking place properly.

In addition, it shall not be held liable in the event of problems with the sending, receiving or loss of postal or electronic mail. Any inaccurate or false statement as well as any deceptive use shall lead to disqualification of the participant.

In case of force majeure, or of circumstances beyond its control, the Fondation Alliance Française reserves the right to modify the present agreement and to postpone or cancel the contest. In the event of such changes, it shall in no way be held liable.

ARTICLE 9 - RULES

The mere fact of taking part in this photo contest implies pure and simple acceptance of all of the present rules, including, as they may arise, any eventual amendments and riders. The organiser shall have sole jurisdiction to settle any practical problems with interpreting or applying the present rules.

These rules may be consulted on the Web site www.fondation-alliancefr.org. A copy will be sent free of charge to anyone requesting so at the following e-mail : **concoursphoto@fondation-alliancefr.org (or Fondation Alliance française - Concours “La mode et les codes vestimentaires ”, Fondation Alliance française, 101 Boulevard Raspail, 75006 Paris)**, up until the date of publication of the results of the contest.

Any local rules written under the aegis of each Alliance Française shall be based on the rules established by the Fondation and adapted to suit any eventual local legal constraints.

ARTICLE 10 - PRIVACY OF PERSONAL INFORMATION

Pursuant to the Law on Privacy of Personal Information of 6th January 1978, amended by the law of 6th August 2004, the user is entitled to access, obtain, correct and, as applicable, disallow the distribution of their personal data. The user may at any time disallow forwarding of his or her information to third parties.

All requests for access, correction or disallowance should be sent to the following address: **Concours “La mode et les codes vestimentaires” - Fondation Alliance française, 101 Boulevard Raspail, 75006 Paris**), no later than the date of publication of the contest results.

ARTICLE 11 - DISPUTES

The present contest depends of the French law for its proceedings in France.

Each Alliance Française shall be responsible for its own rules written under its direction and based on the present rules.

ARTICLE 12 - REGISTRATION AND CONSULTATION OF CONTEST RULES

The present rules have been registered with the firm of SELARL - DI FAZIO - DECOTTE - DELARUE, associated court officers, 13 rue Guillaumont, 69440 Mornant.

They may be consulted on the Web site **www.Reglement-Jeux.fr**, in accordance with the directive on the registration of game rules.

ANY REPRODUCTION OF THIS PRESENT DOCUMENT IS FORBIDDEN WITHOUT THE AUTHORIZATION OF ITS AUTHOR